



# NOTICE TO RESIDENTS

## *Important Information about Measure R*

### SAMPLE BALLOT

#### City of Adelanto Measure R

“Shall the City of Adelanto’s measure, to fund parks/recreation programs, capital improvements/other infrastructure projects, public safety, and to fight illegal dumping and blight, enacting a vacant property tax on parcels used less than 50 days per year, at rates ranging from \$50.00/acre to \$600.00/acre annually, for 20 years, based on zoning, raising about \$6,200,000/year, with citizen oversight and hardship exemptions for seniors and low-income individuals, be adopted?”

YES

NO



### Important Information About Voting

**Election Day:** November 3

**Look for your mail ballot:** Week of October 5

**Last day to register to vote in this election:** October 19

**Last day to request a mail ballot:** October 27

**Not registered to vote?** Sign up at [www.registertovote.ca.gov](http://www.registertovote.ca.gov)

*All mail ballots must be postmarked by Election Day to be counted.*



# Measure R: Locally Controlled Funding for Adelanto

Adelanto's leadership is committed to providing quality public services, promoting economic development and supporting local businesses, keeping our neighborhoods safe and clean, and creating a sense of community pride for all our residents in our High Desert Community.

However, in the past two decades the County has taken millions in funding and local tax revenue away from our City, and because of the City's small size, we are not eligible for funding from the State or Federal government.

Now more than ever, public safety services and recreation opportunities are vital to our community. Our public revenue cannot cover the costs of these important city services and so we must look for another source of revenue.

Currently, over 70% of the City's land is vacant, undeveloped and unoccupied by any legal use. These vacant properties, often owned by out of area individuals or corporations, deprive our community of the economic opportunity, housing and public parks that we need to grow and thrive.



## Maintaining and Improving Safety and City Services in Adelanto

To address the need for fiscal stability and improved city services, the City Council voted to place Measure R, a Vacant Property Tax Measure on the November 3, 2020 ballot. If approved by voters, the measure would enact a \$50 per acre tax (with a max at \$600 annually) on vacant parcels used less than 50 days a year. These vacant properties are often owned by out-of-town individuals or corporations, not by local residents. **The tax would not apply to homes occupied by either owners or tenants.**

## Funds from Measure R would raise approximately \$6.2 million a year to help:

- Increase fire, paramedic and 911 emergency response times
- Support crime prevention and neighborhood safety
- Replace aging drinking water pipes
- Improve streets and keep public areas safe and clean
- Attract and retain local businesses, industry and the jobs our community needs



## Fiscal Accountability and Transparency Required

Measure R would require strict fiscal accountability protections including:

- Public disclosure of spending, mandatory annual, independent financial audits and citizen oversight
- All funds would stay in Adelanto and could not be taken by San Bernardino County or Sacramento
- Measure R does not apply to lots with homes or businesses – only vacant lots
- A hardship exemption would be available to those who qualify

## To learn more

visit our website at [www.ci.adelanto.ca.us/MeasureR](http://www.ci.adelanto.ca.us/MeasureR) or call Virginia Cervantes at 760-246-2300 x1124